Signs for the National Mall!



Project Title	Signs for the National Mall!
Project Summary	Help us design signs that will help millions of our visitors!
Country	United States
Agency	National Park Service
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

Project Description

The National Mall and Memorial Parks is the home of the Washington Monument, Lincoln, Thomas Jefferson, Martin Luther King, Jr., Franklin Delano Roosevelt, and other memorials. We host the annual Cherry Blossom Festival and a Independence Day celebration. We welcome over 36 million visits a year. Signage is necessary to communicate how to get around the park, to explain our various projects, and to interpret our resources. We need a graphic designer that can work within an established graphic system using Adobe InDesign and/or Illustrator and Photoshop, to create sign designs with a turnaround time between a week or two. Final products need to be in PDF format.

Desired Skills Interests

Additional Information

For more information on our park go to: https://www.nps.gov/nama/index.htm To view our sign guidelines see: https://www.nps.gov/nationalmallplan/Documents/NAMA_SignGuidelines.pdf

Sign templates, color formulas, fonts, and pictogram art will be supplied by the National Park Service.

The work produced in this project will make great portfolio pieces!

Language Requirements

None